

# WILDFIRE

WEATHER | WATER | WEEDS | WILDLIFE

Join us for a three-day Symposium as we seek to better understand wildfire effects on communities and the health of our watersheds

## ABOUT

### WHEN AND WHERE

**DAY 1** - Thurs. Sept. 16, 9am-12pm

**DAY 2** - Thurs. Sept. 30, 9am-12pm

**DAY 3** - Thurs. Oct. 14, 3pm-5pm

### Online Via Zoom

### SYMPOSIUM FORMAT

Short presentations and panel discussions moderated by leading experts in Fire Research, Land Management, Water Quality, Ecology, and Flood Control. Poster sessions to follow panels.

### WHO WILL ATTEND?

Planning and Public Works Professionals, Water Resource Professionals, Land Managers, Public Health Professionals, Local Business Leaders, Civil Engineers, Researchers, Developers, CBOs, Landscape Architects, and more.

*CWH is a 501(c)3 nonprofit, founded 24 years ago by Dorothy Green to advance the health and sustainability of our region's watersheds. Today, our programs reflect the complexity of water resiliency in changing climate.*



COUNCIL FOR  
**WATERSHED  
HEALTH**

## WITH THIS SYMPOSIUM SERIES, WE WILL:

**EXAMINE** agency and utility wildfire safety, mitigation measures and resiliency planning for future fire weather

**LEARN** about research focused on wildfire effects on water quality (sediment, contaminants) and water supply in our region and how we can improve our practices

**DISCUSS** how forests, shrublands and rivers are recovering (invasive plants and biodiversity loss)

**SHARE** lessons learned to inform future development & land management

## INVITED SPEAKERS FROM THE FOLLOWING AGENCIES

California Natural Resources Agency

L.A. Department of Water & Power

U.C. Agriculture and Natural Resources

Southern California Edison

L.A. County Public Works

U.S. Forest Service

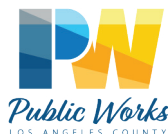


## SPONSORSHIP OPPORTUNITIES

Our sponsor packages are named after wildflowers that grow abundantly following a fire! For inquiries, contact [eeberhard@watershedhealth.org](mailto:eeberhard@watershedhealth.org).

	<b>Fire Poppy</b> \$25,000	<b>Scarlet Larkspur</b> \$10,000	<b>Blazing Star</b> \$5,000	<b>Golden Yarrow</b> \$3,000	<b>California Poppy</b> \$1,500
Interactive Engagement	✓				
Landscaping Lightly Ad	✓	✓			
Digital WatershedWise Ad	Full	Quarter			
Online Communications	✓	✓	✓		
Sponsor Features (Webpage & Program)	+Slideshow +Shout-out	+Slideshow	✓	✓	✓
Brand Visibility Type	Logo & Link	Logo & Link	Logo Only	Logo Only	Text Only
Comp. Registrations	15	6	4	2	1

Thank you to our sponsors!



**Jacobs**





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## SPONSOR BENEFIT DETAILS

All sponsors receive Symposium access in the form of complimentary registrations as well as recognition on the webpage and program. The number of tickets and visibility type depends on sponsor level. Visibility types include “**Text Only**” where the sponsor’s name is recognized in written form (no logo), “**Logo only**” features the sponsor logo in image form, and “**Logo & Link**” includes the sponsor logo with a link to their respective website.



### SPONSOR FEATURES

**WEBPAGE** All event traffic will be directed to this page. May include sponsor’s written name, logo or link.

**PROGRAM** Attendees will refer to the program for speaker biographies and panel details before and during the Symposium. Sponsors will also be included in 1 post-event communication.

**SLIDESHOW** Logo will be featured on screen during Symposium transition slides.

**VERBAL SHOUT-OUT** We will share a special thank you message with our live audience.



### HIGH PROFILE ADVERTISING

**ONLINE COMMUNICATIONS (SOCIAL MEDIA, EMAILS & BLOG)** Reach our diverse audience of ~15,000 social media followers and email subscribers. Includes a social media announcement profiling your organization, your featured logo on every Symposium email and post, and links to your respective social media profiles or website.

**DIGITAL WATERSHEDWISE AD** WatershedWise has been in circulation for over a decade and informs over 2,500 readers about major watershed issues, activities and the important agencies and community groups. This publication is designed to facilitate better communication and understanding about the watershed approach to planning and management. Ad options are quarter, half, or full-page, depending on sponsor level.

**2022 LANDSCAPING LIGHTLY CALENDAR AD** In the homes of Angelenos since 2012, our calendars are well-known by Los Angeles’ watershed stakeholders. The calendar features intriguing illustrations, useful tips, and resources to inspire the creation and maintenance of landscapes that conserve water, protect and restore open space and save money.

**INTERACTIVE ENGAGEMENT** Engage our audience with a marketing video or activity such as a raffle, contest, scavenger hunt or icebreaker exercise. Let’s discuss!

For questions and inquiries, please contact [eeberhard@watershedhealth.org](mailto:eeberhard@watershedhealth.org).

**Thank you for your consideration!**

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## SPONSORSHIP FORM (check one)

**FIRE POPPY**

\$25,000+

**SCARLET LARKSPUR**

\$10,000+

**BLAZING STAR**

\$5,000+

**GOLDEN YARROW**

\$3,000+

**CALIFORNIA POPPY**

\$1,500+

Confirm Sponsorship Amount \_\_\_\_\_

## Sponsor Information

Organization	
Contact Name	
Contact Email	
Contact Phone	
Address Line 1	
Address Line 2	
City, State, Zip	

## Attendees

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## Payment Method (check one)

By Check Please make checks payable to Council for Watershed Health for the "2021 Wildfire Symposium"

Mail to: 177 East Colorado Blvd, #2023  
Pasadena, California, 91105

Paypal (By Card) Follow the "PayPal Transactions" link, located at the bottom of the Symposium website: [watershedhealth.org/2021-wildfire-symposium](https://watershedhealth.org/2021-wildfire-symposium)

[WATERSHEDHEALTH.ORG/2021-WILDFIRE-SYMPOSIUM](https://watershedhealth.org/2021-wildfire-symposium)

[ELISE EBERHARD | EEBERHARD@WATERSHEDHEALTH.ORG](mailto:EEBERHARD@WATERSHEDHEALTH.ORG) | 213.229.9945 #7